




**Name:** Kristina Tindall  
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**Nationality:** Dual citizen of Australia and Finland  
**Location:** Reading, United Kingdom (open to relocating into London)

My name is Kristina Tindall. I am a Graphic/Digital Designer with 10+ years experience. I am a dual citizen of Australia and Finland; born and raised in Australia. I am based in the Reading, United Kingdom. I have been working for advertising agency *Surefoot Communications* since March 2015.

I am seeking a new permanent role in a middle weight/senior position as a Graphic/Digital designer for either an advertising agency or a company. I specialise in Graphic Design, Digital Design, Branding and Publication Design. I am interested in fine art, luxury brands, sport, science, travel and charity organisations.

I am seeking a new position because I want to work for a larger agency or company. I have spent the last year and half settling into the country, understanding the creative industry within the UK and it's time for me to make a move.

I do not have a car so I would like to work in Reading, Berkshire or West London (along the train line). If I find the right opportunity, I would move into London. Please view my portfolio: [www.kjcreative.com.au](http://www.kjcreative.com.au)

#### Qualifications:

- Diploma of Accounting - Gold Coast Australia (2009)
- Diploma of Arts: Graphic Design and Advertising - Brisbane Australia (2004)
- Certificate III in Media: Film and Television - Brisbane Australia (2002)
- Certificate II in Digital and Darkroom Photography - Brisbane Australia (2001)

#### Specialties:

- Graphic Design - logo design, branding, press ads, brochures, stationery, product packaging, point of sales, signage
- Digital Design - website and social media imagery, editing youtube videos
- Web Design - design/organise website content, social media campaigns and email sequences utilising SEO practices
- Publication Design - newsletter and magazine

Brands That I Have Designed For, on Behalf of *Surefoot Communications* UK or other Australian Advertising Agencies:



#### Technical Skills:

- Graphic Design - Adobe CS (Photoshop, Illustrator, Indesign, Fireworks, Acrobat)
- Web Design - HTML code (Dreamweaver), FTP file management (Filezilla), web hosting control panel, CMS software (WordPress), CRM software (Infusionsoft), email marketing (MailChimp), social media networks (Facebook, Twitter)
- Film - Props, storyboarding, video editing software (Premiere, Camtasia)
- Fine Art - photography, painting, illustration
- Online Project Management - Streamtime, Dropbox, Cloud, Basecamp, Streamtime, Skype, Microsoft Office
- Online Freelance Team Management - Graphic Designer, Web Developer, Copywriter, Videographer
- Accounting Software - Streamtime, MYOB, Quickbooks

## Work History 2004 - 2016:



### March 2015 - Current

Kristina's Role: Graphic Designer, Digital Designer, Web Designer

Company: *Surefoot Communications* - Advertising Agency | Berkshire, United Kingdom

Surefoot Communications is a full service advertising agency providing print and digital marketing services to corporate clients and local companies in the Berkshire county, west of London. Clients include Citizen Watch UK, F. Hinds, Rombouts Coffee, Siemens, Polycom and Medi Plus.



### January 2011 - April 2014 (3 years)

Kristina's Role: Graphic Design, Publication Design, Web Design, Video Production

Company: *YFB Magazine By Tropical Lifestyle* - Publication | Gold Coast, Australia

YFB Magazine is an outdoor lifestyle and gardening publication produced by online retailer Tropical Lifestyle. It is a 100 page bi-monthly publication It gives readers inspiration and practical advice about their entire backyard space from gardening, plants, maintenance, outdoor furniture, layout and design.



### December 2012 - June 2013 (6 months - Freelance)

Kristina's Role: Web Designer

Company: *Ravensbourne Escape*; Accommodation | South East Queensland, Australia

Ravensbourne Escape provides luxury accommodation in the peaceful evergreen mountainous surrounds of Ravensbourne National Park, Queensland. The website showcases each luxury cottage and includes galleries and video walk-throughs.



### May 2008 - December 2010 (3 years)

Kristina's Role: Graphic Designer, Painter, Illustrator

Company: *Spot The Dog Graphics*; Film and TV Prop Specialist | Gold Coast, Australia

Spot The Dog Graphics is a film and television prop specialist for Warner Brothers, independent film makers and free to air Australian television networks channel 7, 9, 10 and ABC. They also provide digital printing and graphic design services for local businesses.



### January 2007 - February 2008 (3 months - Freelance)

Kristina's Role: Freelance Graphic Designer

Client: *Emu Bay Lavender Farm* | South Australia

Emu Bay Lavender Farm is situated on Australia's third largest island, south west of Adelaide in South Australia. The farm harvests approximately 8,000 bunches of lavender each year and produces a skin care range, culinary products, 100% pure lavender aromatherapy oils and perfumery oil.



### October 2003 - September 2007 (4 years)

Kristina's Role: Graphic Designer, Publication Designer

Company: *Graphiking Advertising Agency* - Advertising Agency | Brisbane, Australia

Graphiking designs press ready ads and marketing collateral for Queensland-based hospitality clients such as Brisbane's Fringe Bar and alcohol retailer Liquor King. Depending on the scale of work and final output, artwork is printed in-house, at a local digital printer or uploaded to a pre-press online portal.

Constant learning is key to success; considering all elements of a project - technology, research, user experience, content and strategy. Good communication with the clients, co-workers and suppliers is important.

I believe that I have the creative expertise to connect products and services with customers.

### Personal Interests:

- Fine Art - Visiting art galleries is one of my favourite past times. I recently attended the Kandinsky Exhibition at the Guggenheim Museum NYC and the Dali Exhibition at CCBB Rio de Janeiro, Brazil.
- Travel - My favourite cities are New York City, Rio de Janeiro Brazil and Singapore. One of my biggest highlights was trekking The Andes in Peru to see Machu Picchu.
- Fitness - I enjoy competing in sporting events. In 2014, I competed in Australia's Pink Triathlon and Colour Run. In 2015, I competed in New York City's Roosevelt Island Fun Run. In 2016, I competed in London's Colour Obstacle Rush.

I hope to hear from you soon. For more information please contact me;

email [kristina@kjcreative.com.au](mailto:kristina@kjcreative.com.au), phone +44 7487 673 044 or visit my website [www.kjcreative.com.au](http://www.kjcreative.com.au)